

“Look Before You Leap”

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### Opening Narration

Meet Tina. Always on Leap, social media. Equates followers to popularity. Never wonders if they're real. A disconnect. Posts on subjects that don't interest her. Type. Send. Repeat.

### Closing Narration

For followers, you lead. Ask a shepherd. Substance, direction, purpose. Most folks won't follow nothing to nowhere. Tina's too busy posting to see the oncoming Bullet Train. Most popular line. Safe. Reliable. Real. Tina's Leap account still exists on a platform called The Twilight Zone.